

Destination Design Eindhoven 22-23-24 januari 2023

JORI

presents

RECLINING CHAIR COSY GHOST MULTI MOVE

Cosy Ghost, JORI's new mono-move reclining chair, which was presented during Milan Design Week 2022, is from now on also available as a comfortable multi-move model.

The new recliner Cosy Ghost is a design by Berlin designer Murken + Hansen. The new recliner Cosy Ghost was created to build a bridge between classic recliner models and the more flexibly curved design of the Daydreamer model

The seamless integration of the armrests in the overall silhouette in particular is strikingly innovative, as opposed to classic recliner designs where the armrests constitute more of a 'stand-alone' element within the overall concept.



Until today, Cosy Ghost was only available as a mono-move option, where footrest and backrest are adjusted in one step.

From today, you can also opt for the personalised multi-move option. Here,

you get the option to adjust backrest and footrest separately to determine your ideal seating position. In this way, the multi-move relax offers endless adjustment combinations to always give you the highest degree of seating comfort. The trump card of JORI.

Like the entire JORI collection, Cosy Ghost is manufactured with craftsmanship in the JORI production workshops in Belgium and there is a choice of **leather and fabric** coverings. Cosy Ghost is available in three sizes (mini/medi/maxi). There is also a choice of three different bases: a 4- or 5-star base in the standard JORI lacquers, or a full leather base.

ABOUT JORI - DESIGNED FOR DYNAMIC SEATING

JORI works with international designers to create beautifully **ergonomic**, **personalised sofas and reclining chairs**, manufacturing them with the greatest care in its Belgian workshops. This traditional craftsmanship and the use of materials of the very highest quality guarantee the sublime finish and **long service life** of every item of JORI furniture. These key ingredients have been at the heart of JORI's success for more than 55 years, offering all customers unparalleled seating comfort, each and every day: **designed for dynamic seating**.

Distribution is through an international network of independent distributors and agents. Thanks to its annual participation in the furniture fairs of Cologne and Milan the **brand's name awareness continues to grow worldwide**. In 2019 JORI opened its first flagship store in Taipei. Since the foundation in 1963, the development of JORI's **unique patented recliner mechanism** allowed them to position themselves as the global leader in the recliner sector. In addition to seating furniture the JORI collection also offers a range of tables and footstools.

For further information about JORI, don't hesitate to contact:

- Mrs Catherine Léonard, + 32 496 40 16 46, press@jori.com
- JORI communication department, Linda Vermeesch, +32 56 31 35 01, <u>vl@jori.com</u>

Download visual material via www.jori.com/presskit