

HAPPY 20TH BIRTHDAY LINEA !

HOW A MODEL GROWS INTO AN ICON.

Since the creation of the sofa LINEA in 1997 by the French designer Jean-Pierre Audebert, we estimate that over 30.000 of this **classic** were processed by the experienced hands of our **skilled** workers in the JORI workshops in Belgium.

When Jean-Pierre Audebert designed the LINEA for JORI, no one could predict at that time whether this sofa would turn out to be a **keeper**. Today, it is an irrefutable fact that this **timeless** classic LINEA has become the icon of the brand.



The sofa LINEA was conceived by its designer to be an extremely **sober**, timeless model with spacious, **comfortable** armrests in 4 positions for an optimal **seating** and **lying** comfort. To ensure the **back** comfort, a couple of years ago JORI launched a version with **heightened** backrest, which is **continuously** adjustable, allowing you to easily switch from active to passive comfort position.

For the 20th anniversary of LINEA, JORI brings out a **birthday edition** and puts its classic sofa in a festive outfit. Designer Jean-Pierre Audebert bestows the birthday model a distinctive look with an exclusive contrasting **pipings** or a double **saddle stitch** along the edges of the sofa. The LINEA birthday edition is available in all **fabric** covering.

Recommended sales price: ± 3.400 € (incl. VAT) for sofa 185 cm. Exceptional conditions till 31.12.2017

ABOUT JORI

Being a fixed value in the premium segment, the Belgian design furniture company JORI (www.jori.com) designs and manufactures contemporary seating furniture, tables and interior accessories in collaboration with international top designers since 1963. The company has managed to establish itself on a unique position on the international furniture market.

PRESS RELEASE & HD IMAGE

Through the following permanent link: www.jori.com/presskit

PRESS CONTACT

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