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## AN OPTICALLY LOWER VARIANT OF THE MULTIFUNCTIONAL SOFA WING

## JORI DEVELOPS THE WING 'DIVAN BASE' VARIANT OF THE WING 'OPEN BASE'

DESIGNED BY Hugo de Ruiter

There are various opinions about the design of seating furniture. Some love a highly positioned model with an elegant frame, others prefer a low covered seating element, where you barely see the frame. In order to extend the **success of the multifunctional WING**, launched during the autumn of 2015, towards a larger public, JORI came up with a variant of the original open base-model: the WING 'DIVAN BASE'.

The WING 'DIVAN BASE' is oriented towards lovers of **functional**, optically low seating models, of which the seating or lying options can be adjusted **according to the needs of the moment**. This new version maintains the **ultra transformable** characteristics of its older brother, but is optically 10 cm lower with a seat that nearly caresses the floor. The seating height of both WING-models remains however identical.

In its default position the WING 'DIVAN BASE' is, just like the WING 'OPEN BASE', set up as a cosy 'corner sofa', of which you can customize the seating comfort. But you can also go for the 'double chaise longue' position to watch television or enjoy a nice chill. On the other hand, in no time, you can transform the WING into a 'lounge' position' to lie down at full length. In 'island' position' you change it into a living environment on itself, to lay down, to read a book or to chill out all by yourself or in company of friends or family.

Just like the entire JORI collection the new WING 'DIVAN BASE' is manufactured with **craftsmanship** in the JORI production unit in Belgium and is available in a **wide range of qualitative leather and fabric colours**, which can be combined together. Both the leather as well as the fabric version are available with ornamental **stitch** or **piping**. Indicative price:  $\pm \in 10.000$  in basic **leather** /  $\in 8.800$  in basic **fabric**. The 'JORI CONFIGURATOR' allows you to compose the WING 'DIVAN BASE', by means of a wide range of options, completely according to your wishes – **www.jori.com** 



## **DESIGNER HUGO DE RUITER (NL)**

For the Dutch designer Hugo de Ruiter (1959) his design and functionality are the building stones of his creations, or design is only innovative when it combines striking **functional properties to a surprising design**. The designer finds his passion in nature, art, architecture and technology, but especially in life itself.

## **About JORI**

Being an established value within the premium segment, the Belgian design furniture company JORI (www.jori. com) designs and develops since 1963 contemporary seating furniture, tables and interior accessories in cooperation with international top designers. The company has conquered a unique position on the international design furniture market.