

SPRING ACTIONS

ACTION

CAVILA BLACK



THE SALES PROMOTION

That economic thinking, leather and design blend perfectly thanks to Cavila leather, made many customers choose JORI in 2013. Reason enough to extend this sales promotion. Not only is Cavila leather priced 10% lower than the entry leather, Celia, all JORI models can be upholstered with this Cavila black leather. This sales promotion cannot be combined with the Cosy Dinner promotion but it can be cumulated with the Classics promotion.

THE SALES PROMOTION PERIOD

Until June 30, 2014

YOUR SALES PITCH TO YOUR CLIENTS

Cavila Black promotion continues in 2014. This leather offers excellent value for money. Cavila leather is priced 10% lower than the entry leather, Celia and all JORI models can be upholstered with this Cavila black leather. However, this is a temporary offer - that's why it's so interesting..

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner

Full detailed information on the sales promotion and/or the promotional material on www.jori.com/extranet

ACTION

CLASSICS

THE SALES PROMOTION

You know your JORI classics by heart. Here too, you can take advantage of a 15% rebate on the Linea, Pacific, Yoga JR-7360 and Vinci JR-3280 models. This sales promotion can be cumulated with the Cavila promotion.

THE SALES PROMOTION PERIOD

Until December 31, 2014

YOUR SALES PITCH TO YOUR CLIENTS

Some JORI classics have been featured in the collection for several years and are still very popular. This obviously has to do with their design and their unmatched comfort. Since the development costs of these models have already been covered, we can offer you these classics at an attractive price.

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner

Full detailed information on the sales promotion and/or the promotional material on www.jori.com/extranet



PACIFIC



LINEA



YOGA JR-7360



VINCI JR-3280

SPRING ACTIONS



www.jori.com

ACTION

COSY DINNER

THE SALES PROMOTION

If your customer buys a table RIALTO with 6 chairs MIKONO, PERLA or PIURO, then **the extension of the table is offered free of charge**. If your customer buys 6 chairs MIKONO, PERLA or PIURO, then the **6th chair is free**. In case of different versions of purchased chairs, the **cheapest chair is free**. This sales promotion cannot be combined with the Cavila Leather promotion and is only valid for the dealers who comply with the promotion conditions.

THE SALES PROMOTION PERIOD

April/May/June 2014

Full detailed information on the sales promotion and/or the promotional material on www.jori.com/extranet

YOUR SALES PITCH TO YOUR CLIENTS

Those looking for a nice, new table and matching chairs, cannot only find beautiful tables and a extensive range of chairs in the JORI collection, but can undoubtedly also find the most interesting offerings in the market.

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Display
3. Online banner



MIKONO



MIKONO



PIURO



PIURO



PERLA



PERLA

RIALTO



extension 70 cm