

FABRIC TO COM PRICE



THE SALES PROMOTION

All commissions in fabric are offered to com price. The promotion is valid for all fabrics in the JORI-collection. This promotion can not be combined with the "Headrest" promotion.

PERIOD

October/November/December 2014

CONDITIONS

The partner has minimum 5 seats in fabric in his showroom.

INCENTIVE FOR SALESMAN

1 bottle of Champagne per sold seat (commissions) in fabric.

YOUR SALES PITCH TO YOUR CLIENTS

The fabric collection includes new fabric references of very finely woven fabrics that are velvet to the touch to more coarsely woven fabrics. In order to bring the fabric collection to the attention, we temporary offer all commissions in fabric to com price.

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner



'HEADREST' OFFER FOR ALL RECLINERS AND TV CHAIRS

THE SALES PROMOTION

If your customer buys a recliner or TV chair, the head cushion or integrated mobile head rest is offered for free. This promotion can not be combined with the promotion Cavila black and fabric and is only valid for commissions.

PERIOD

October/November/December 2014

CONDITIONS

The partner has at least 2 different versions (mini, medi or maxi) of the new TV chairs Idaho JR-3575, Yoga JR-3390 or Bolero JR-3330/3331 in his showroom.

YOUR SALES PITCH TO YOUR CLIENTS

In the newly developed JORI armchairs, the (synchronous or asynchronous) system type is no longer linked to the design. From now on the Yoga, Idaho and Bolero models are available as TV chairs and as recliners in mini, medi and maxi size. Tailored to your size! In addition, if your customer buys a recliner or TV chair, he's offered the head cushion or the mobile head rest for free. Extra comfort!

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner



OFFER ANGEL



THE SALES PROMOTION

If your customer buys a sofa Angel, the adjustable head rest with gas springs is offered at the same price as the manual adjustable head rest. The promotion Angel can be combined with all current promotions.

YOUR SALES PITCH TO YOUR CLIENTS

If your customer buys a sofa Angel, the adjustable head rest with gas springs is offered at the same price as the manual adjustable head rest. The automatic adjustable headrest can easily be adjusted in sitting position. Extra comfort without supplement.

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner

CAVILA BLACK SALES PROMOTION



THE SALES PROMOTION

That economic thinking, leather and design blend perfectly thanks to Cavila leather, made many customers choose JORI in 2013. Reason enough to extend this sales promotion. Not only is Cavila leather priced 10% lower than the entry leather, Celia, all JORI models can be upholstered with this Cavila black leather. This sales promotion cannot be combined with the "headrest" sales promotion but it can be cumulated with the Classics promotion.

PERIOD

Until December 31, 2014

YOUR SALES PITCH TO YOUR CLIENTS

Cavila Black promotion continues in 2014. This leather offers excellent value for money. Cavila leather is priced 10% lower than the entry leather, Celia and all JORI models can be upholstered with this Cavila black leather. However, this is a temporary offer - that's why it's so interesting.



YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner

CLASSICS SALES PROMOTION

THE SALES PROMOTION

You know your JORI classics by heart. Here too, you can take advantage of a 15% rebate on the Linea, Pacific, Yoga JR-7360 and Vinci JR-3280 models. The promotion Classics can be combined with all current promotions.

PERIOD

Until December 31, 2014

YOUR SALES PITCH TO YOUR CLIENTS

Some JORI classics have been featured in the collection for several years and are still very popular. This obviously has to do with their design and their unmatched comfort. Since the development costs of these models have already been covered, we can offer you these classics at an attractive price.

YOUR PROMOTIONAL MATERIAL

1. Advertisement
2. Online banner



PACIFIC



LINEA



YOGA JR-7360



VINCI JR-3280