

**BLOOM : FLOWER POWER**

Stunning contemporary design with a nod to the past. This classically inspired armchair has been translated by JORI into sunny seating comfort with a touch of optimism. Bloom's elegant lines have been recognised with the Design and Design International Award.

Configure your BLOOM on <http://www.jori.com/en/Bloom>

DAVID FOX : YOUNG BRITISH TALENT

David Fox is a British designer, aged 38, he is the most recent to contribute to the Jori portfolio of products. In 2011 he won The Good Design Award Chicago, additionally the Red Dot Product Design Award (2011). In 2009 the FX International Award Product Designer of the Year, an accolade that has been won by some of Europe's finest designers. Since establishing his studio in 2002, he has collaborated with some globally recognised brands, in the contract seating sector. His forms are simple in their aesthetic, promoting balance and refinement, a purist approach that has led him to national and international success.

**GENERAL MODEL INFO**

- Armchair available with outer shell in leather, fabric, walnut or oak veneer.
- Available in leather or fabric.
- Choice covering : uni or combi innerside/outside - leather/leather, fabric/fabric, leather/fabric, fabric/leather, leather/wood or fabric/wood.
- Choice foot : 4-star swivelbase alu high-gloss or tubular feet in chrome high-gloss or black laquered. Optional other fine textured JORI standard lacquers.
- Frame : wood bending
- 2D and 3D images for visualization are available on our website.
- Seating furniture with removable covers (to be done by an industrial third party)

TECHNICAL MODEL INFO

When functions available, indicated measurements are always given in open position.
W=width of the element, H=height, D=depth, SH=seat height, SD=seat depth, AH=height armrest.
Small differences may occur.

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